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Take part in the digital and paperless revolution!
Build with us the European Trust Services Center based on e-identification and e-signing solutions.
Join our team located in Warsaw!

Autenti is looking for a skilled **Content & Marketing Specialist** with proven experience willing to create and develop with us the unique business undertaking in Europe.

Job Overview

As a Content & Marketing Specialist you will be responsible for developing, supporting and implementing content strategy at Autenti. Your main operations will be placed in Warsaw with frequent business travels within the country.

Responsibilities

- ✔ Managing marketing content on the company website and blogs
- ✔ Creating content for social media, email campaigns, newsletters
- ✔ Reviewing information on website and in marketing folders
- ✔ Creating product and services descriptions
- ✔ Monitoring and reporting the effectiveness of campaigns
- ✔ Reaching effectively target audience via different channels
- ✔ Taking care of compliance with marketing policy

Desired Skills and Experience

- ✔ First experience in managing profiles on social media (Facebook, Twitter, LinkedIn)
- ✔ Enthusiasm for new technologies
- ✔ Strong copywriting skills, light pen and the ability to create easily written content
- ✔ Very good written & spoken English communication skills
- ✔ Independence, responsibility and commitment
- ✔ Ability to meet deadlines
- ✔ Willingness to learn

Experience with a SaaS or B2B products would be an asset.

Join great team of people with goals and expectations at least as ambitious as yours

Benefits

- ✔ Professional training and development programs
- ✔ The opportunity to create original business solutions for global markets
- ✔ Strong company culture focused on innovation, competitiveness and being a global leader
- ✔ Flexible working hours
- ✔ Attractive salary
- ✔ Health services

Please submit your application with a detailed CV quoting job title to: office@autenti.com